



Navigate the Covid-19 Era

with Expert Guidance for PR and Web Development

Rubin Communications Group and TechArk have teamed up to provide a suite of unparalleled services.



Public Relations

Rubin Communications Group is an expert at managing the message and can help you secure invaluable media coverage about how your team is navigating tough circumstances.

Video Production

Joel Rubin, our founder, and Danny Rubin, our vice president, are both former TV news reporters. They understand how to create compelling videos that show how your company is fighting hard to deliver value amid the pandemic.

Virtual Event Planning

As the premier PR firm in Hampton Roads for more than 30 years, we have a vast network of influencers in every city across government, business and civic life. If you want to generate a crowd online, we will make it happen.

Media Training

Nervous about how to speak to the media and discuss your handling of the Coronavirus? Joel Rubin is an experienced media trainer who has worked with leadership and management teams at some of the biggest companies in our region. He will guide you on what to say -- and how to say it.



Web | Mobile | Solutions

Websites

- TechArk creates new or revamped websites to help businesses succeed with high performance.
- We build microsites for focused communications.
- We provide maintenance and support for existing clients to ensure performance and facilitate COVID-19 announcements.
- If you need site migration to enhance performance and ensure reliable service, we can handle the job.
- We also can build new features like online ordering, ecommerce and donations.

Web Portal Solutions

TechArk designs employee-facing and customer portals.

Learning Management Systems

We have deep expertise with platforms that deliver online learning for employees or customers.

Digital Marketing

We drive brand awareness through effective Search Engine Optimization and Search Engine Marketing.

Contact Danny Rubin at danny@rubincommunications.com to let us know how we can help.